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1950



BLUE SHIMMER

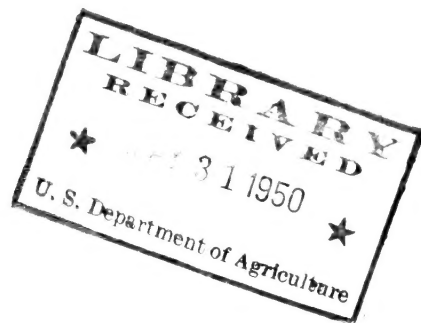
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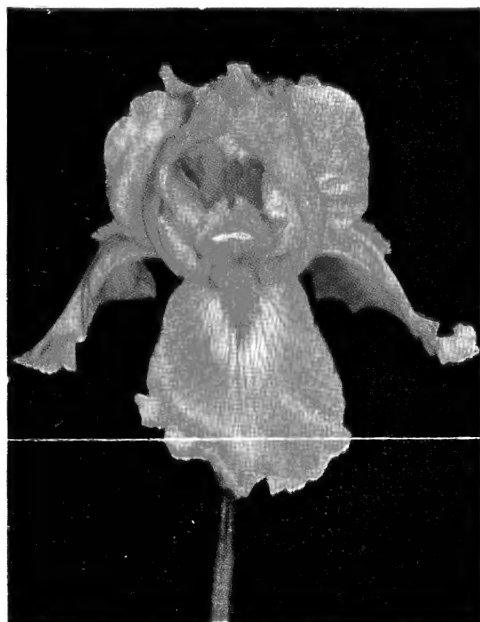


*A. F. Bloese & Son*  
**Gardens**  
A. F. BLOESE & SON, R. 4, BOX 787, BATTLE CREEK, MICHIGAN

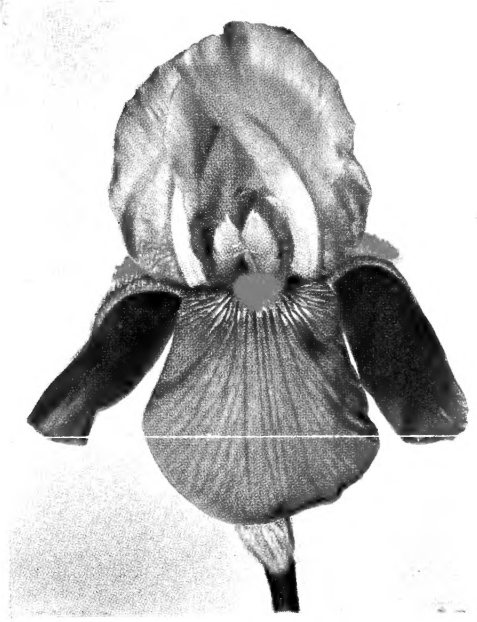




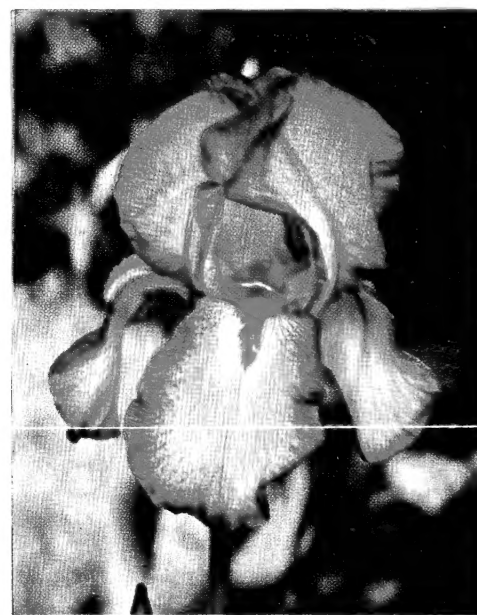
**SIEGFRIED**



**MIDWEST GEM**



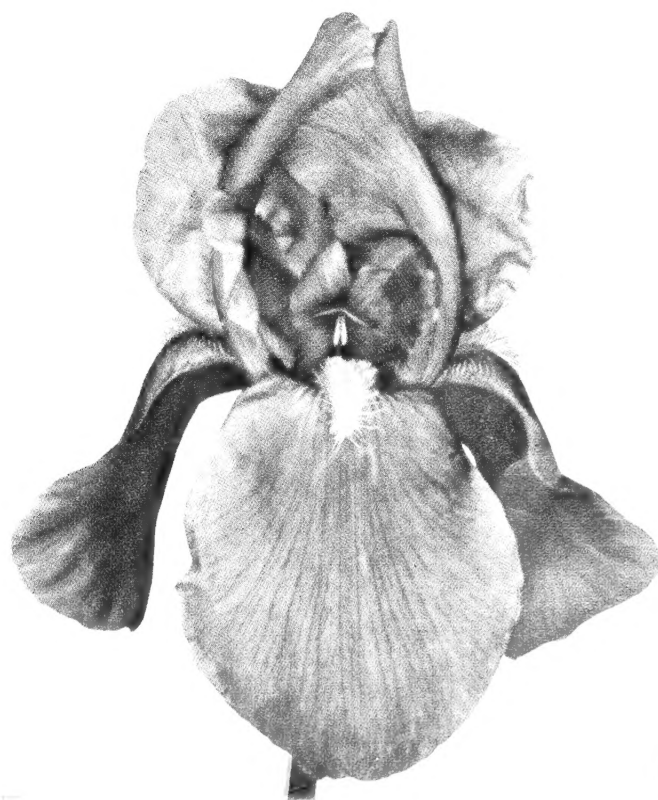
**MISS CALIFORNIA**



**TIFFANY**



**BRYCE CANYON**



**BLUE RHYTHM**



# WORLD'S FINEST IRIS from BEDFORD GARDENS



**A. F. BLOESE & SON—ROUTE 4—BOX 787—BATTLE CREEK, MICHIGAN**

For the convenience of our customers, we have changed our name from JARDIN DES IRIS, which seemed to give some people difficulty, to BEDFORD GARDENS.

The best way to become acquainted with the high quality of our stock is to visit our fields and inspect the long, cleanly cultivated rows of iris or to send us an order. Our iris are beautifying gardens in just about every town of any size in the United States as well as some foreign countries.

**TERMS**—Cash with order. Remittance may be made by money order, registered mail, bank draft or check. Residents of Michigan kindly add three per cent for sales tax. No C.O.D.

**TRANSPORTATION**—Paid to your door. We begin shipping July 4th.

**ABBREVIATIONS**—The blooming time is indicated as E for early, M for midseason, and L for late. The height is given in inches.

Standards are the upper petals of an iris, falls the lower ones.

★  
**OVER  
100  
VARIETIES  
OF  
BEARDED  
IRIS  
DESCRIBED  
INSIDE**









LYNN LANGFORD



GRAND CANYON



ARCTIC

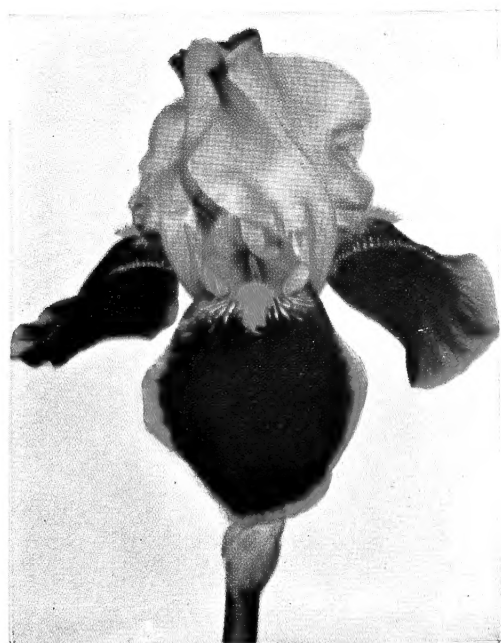
### GOLDEN OPPORTUNITY COLLECTION

Select 10 of the following varieties for only \$3.00, POSTPAID

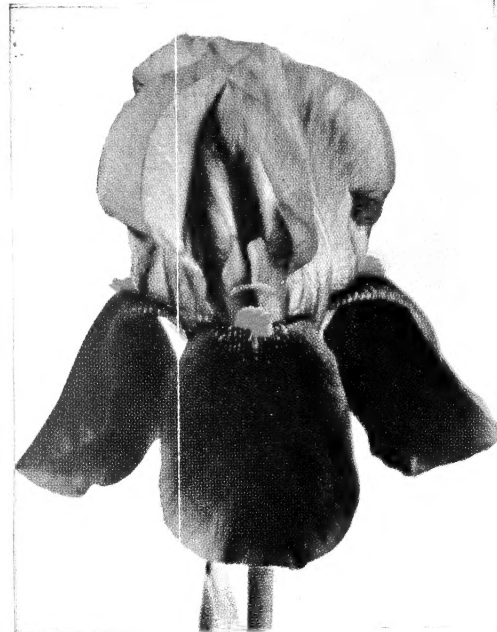
Arctic	Kansas Ingleside
Autumn Frost	La Neige
Balroudour	Magenta
Black Wings	Mme. L. Aureau
Buechley Giant	Nassak
California Gold	Rosy Wings
Dorothy Dietz	Sir Knight
El Capitan	Tiffany
Elsa Sass	Wabash
Indian Hills	

All 19 varieties for only \$5.20, POSTPAID

(a \$7.85 value)



LOUVOIS



THE RED DOUGLAS

### HIT PARADE COLLECTION

11 Blue Ribbon Iris for only \$5.00, POSTPAID

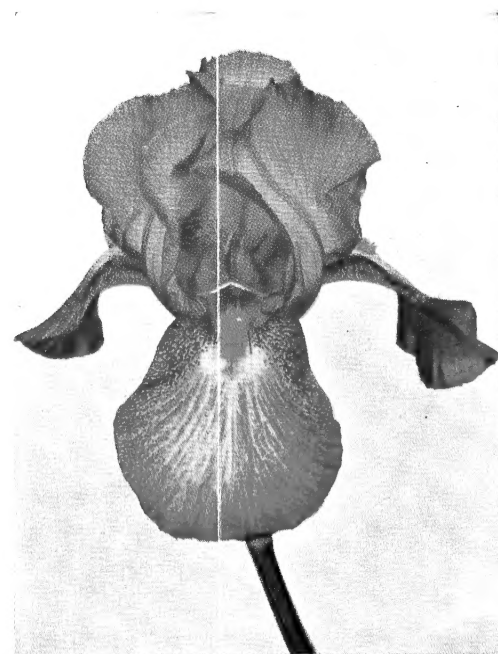
(a \$7.50 value)

Select 5	
Angelus	La Neige
Arctic	Louvois
Buffawn	Miss California
Christabel	Radiant
City of Lincoln	Sir Knight
Elsa Sass	Tiffany
Golden Treasure	Wabash
Select 4	
China Maid	Grand Canyon
Flora Zenor	Great Lakes
Ming Yellow	Jake
The Red Douglas	Persian Prince

Select 2	
Elmohr	Prairie Sunset
Peachblow	Sable

All 25 for \$11.25, POSTPAID

(a \$17.00 value)



ORLOFF



FRIEDA MOHR

### ALL STAR COLLECTION

7 extra-choice Iris for only \$10.00, POSTPAID

(a \$15.50 value)

Blue Shimmer	\$1.50
Bryce Canyon	3.50
Lady Mohr	2.50
Ola Kala	1.50
Ranger	2.00
S. Q. 72	2.00
Three Oaks	2.50

\$15.50



GOLDEN TREASURE



CHAMOIS



WABASH







DAYBREAK

ALBA SUPERBA—M. 38" A huge striking white, with domed standards and flaring falls. Each 2.50

ANGELUS—L. 36" An orchid-pink self, with a shimmering mauve iridescence on the falls. Large flowers with heavy texture. Each .50; 3 for 1.25

ANITRA—M. 35" Crisp, silvery sky blue flowers of great size. Each .40

ARCTIC—M. 40" A gigantic gleaming cream white with a golden beard. The falls have a touch of gold. (See picture.) Each .50

ARGUS PHEASANT—L. 38" Considered by many as the best introduction in 1948. A bright self of golden brown, with golden style arms and an orange beard. Each 18.00

AUTUMN FROST—E. 36" A large, frosty white which sometimes blooms again in Fall. Especially attractive foliage. Each .35; 3 for .90

AZURE SKIES—M. 34" A self of pale azure-blue, with firm, domed standards and flaring, almost horizontal falls, set off by a white beard. Each 1.25

BALROUDOUR—L. 12" A flower of exotic form and color. Cream colored standards, flecked with purple, and chartreuse fall with a purple blotch. When worn on an evening gown it is frequently mistaken for an orchid. Each .50; 3 for 1.25

BERTHA GERSDORF—M. 36" A large yellow, with an infusion of pink on the standards and pinkish purple on the falls. Each 1.00

BLACK WINGS—M. 30" A velvety blue-black which appears to be actually black in some lights. Each .35; 3 for .90

BLUE RHYTHM—M. 30" Large well formed flowers of cornflower blue, with a silver sheen. Each 4.00

BLUE SHIMMER—M. 39" Something new in blue and white plicatas. Large shimmering white, peppered with clear blue. (See picture.) Each 1.50

BROWN THRASHER—M. 34" A smooth brown resembling a piece of highly polished bronze. Each 1.25

BRYCE CANYON—M. 38" A warm blend of henna-copper and red-brown. Large impressive flowers of good form. Stock limited. (See picture.) Each 3.50

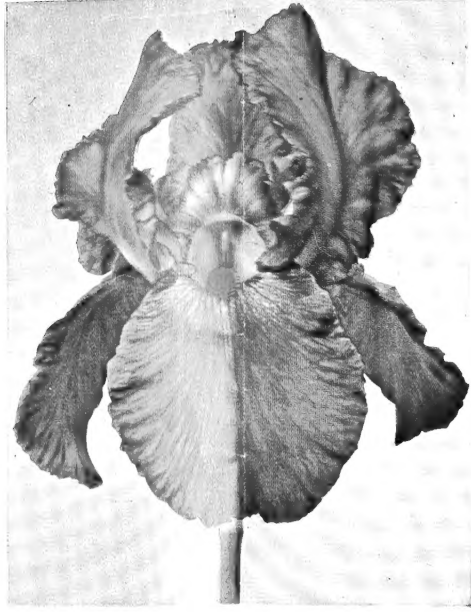
BUECHLEY GIANT—M. 44" A mammoth tall blue bicolor which always evokes "ohs" and "ahs" of pleasure and surprise. Tops at any price. Each .35; 3 for .90

BUFFAWN—E. 34" The name describes it—buff and fawn. Large flaring blooms with a prominent red-orange beard. (See picture.) Each .50; 3 for 1.25

CADETOU—M. 35" Very scarce. Honey colored standards and red falls, edged with gold. A vigorous grower and free bloomer. Each .35



BUFFAWN



ELMOHR

CALIFORNIA GOLD—M. 36" A slightly fragrant large deep yellow. Each 35

CALIFORNIA PEACH—E. 38" A striking pink and apricot blend. Each .50

CASA MORENA—M. 38" A rich glowing brown self of immense size. Each 2.00

CHAMOIS—M. 36" A mammoth pure chamois self with a bronze tipped yellow beard. It glistens as though sprinkled with diamond dust. (See picture.) Each 5.00

CHANTILLY—M. 36" An orchid pink novelty. Both the standards and falls are heavily crimped, giving the flowers the effect of having an edge of dainty lace. Each 3.50

CHEERIO—M. 36" A rich bronze-red with velvety falls. Each .35

CHERIE—M. 34" The most sought after flamingo pink. Large ruffled flowers of good form and heavy substance. Each 18.00

CHIEF POKING FIRE—M. 34" Rich glowing reddish-brown flowers, with broad standards and round falls. Each 1.00

CHINA MAID—M. 40" An immense blend of soft mallow pink, gold and lilac. Each .75; 3 for 2.00

CHIVALRY—M. 36" Impressive blue flowers of great size and heavy substance. Both the standards and falls are neatly ruffled. (See picture.) Each 7.50

CHRISTABEL—M. 36" One of the finest reds. Large copper-red flowers which are freely produced. Slightly fragrant. Each .50

CITY OF LINCOLN—L. 40" One of the most outstanding variegatas. Rich yellow standards; falls bright chestnut red, edged with gold. (See picture.) Each 10.00

COLOR CARNIVAL—36" A gay flamingo pink, with bright raspberry-purple brushed falls. Each 10.00

COURTIER—M. 30" The deepest of the Hall flamingo pinks, with a prominent tangerine beard. Each 6.00

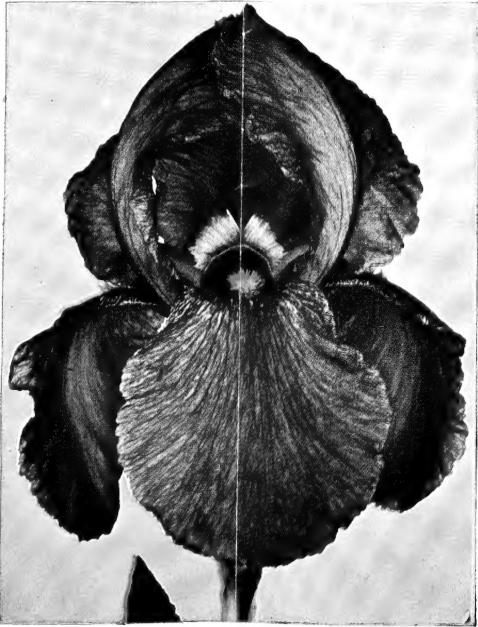
DAYBREAK—M. 38" Ruffled golden-pink flowers, with an undertone of copper. (See picture.) Each 1.25

DOROTHY DIETZ—M. 37" Delicate lavender standards and rich velvety purple falls. Each .35; 3 for .90

DRAP D'OR—L. 30" A rare lovely smooth primrose from France of even coloring throughout. Each .50

DREAMCASTLE—L. 38" An immense orchid pink self. (See picture.) Each 5.00

EL CAPITAN—F. 40" A large lavender blue. Perhaps the most fragrant iris. Each .35; 3 for .90



ORMOHR



OLA KALA

ELMOHR—M. 36" A glossy mulberry-red Wm. Mohr offspring. (See picture.) Each 1.00

ELSA SASS—L. 36" A sulphur yellow as cool as lemon ice, with a white blaze on the center of the falls. Each .50; 3 for 1.25

EXTRAVAGANZA—L. 37" Cream standards and falls of copper-red, lavender and red-violet. Each 6.00

FANTASY—M. 34" A unique sparkling orchid-toned pink, with a bright tangerine-red beard. Each 15.00

FLORA ZENOR—L. 40" Described as having the color of the foam on a strawberry soda. Each .75; 3 for 2.00

FRANK ADAMS—M. 44" A vigorous flamboyant blend of fawn, tan and pink. Each .50

FRIEDA MOHR—L. 38" A large rosy pink with spicy fragrance. (See picture.) Each .35

GOLDEN FLEECE—L. 38" A clean cool lemon yellow, beautifully touched with white on the falls. Each 1.00

GOLDEN HIND—M. 34" Richest and brightest golden yellow imaginable. Each .35

GOLDEN RUSSET—M. 40" One of the world's largest iris. Light golden russet. Each 5.00

GOLDEN TREASURE—M. 38" An exquisite cream and yellow iris with a dash of gold and orange. (See picture.) Each .50; 3 for 1.25

GRAND CANYON—M. 38" A unique blend of plum, copper and gold. (See picture.) Each .75

GREAT LAKES—M. 38" A clear blue, with flaring falls. (See picture.) Each .75

GUDRUN—E. 32" A mammoth white which is dusted with gold. Each .35

HELEN MCGREGOR—M. 36" "Queen of the blues." Each 8.00

HERITAGE—M. 34" A ruffled flamingo pink that is deeper than CHERIE. A smooth self with a bright tangerine beard. Each 18.00

ILLINOIS—M. 36" A creamy yellow self of large size, heavy texture and bright color. Each 12.00

INDIANA NIGHT—M. 38" A SABLE seedling. An almost black lustrous blue-purple. Each 2.50

INDIAN HILLS—M. 38" A large brilliant purple which possesses just about every good quality one looks for in iris. (See picture.) Each .40; 3 for 1.00

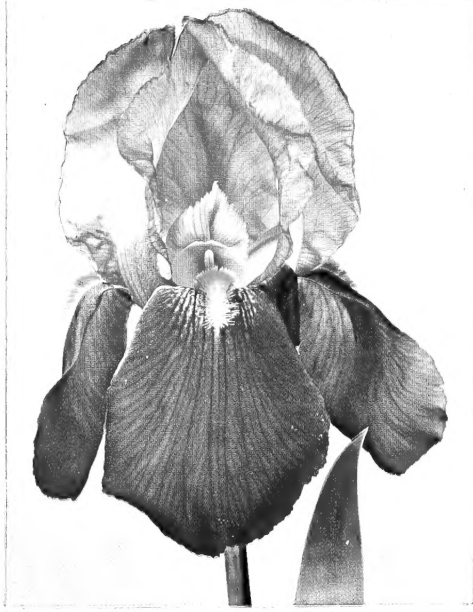
JAKE—M. 38" A large white with a dash of gold which enhances its beauty. Tall and stately. Each .60; 3 for 1.50

JEAN CAYEUX—M. 36" Silky Havana brown flowers of good size. Each .35

KANSAS INGLESIDE—E. 34" A pert bright brownish red which sometimes blooms again in fall. Each .40; 3 for 1.00



RANGER



INDIAN HILLS

LADY MOHR—E. 38" Oyster shell white standards and chartreuse falls, with a blaze of red in the center. (See picture.) Each 2.50; 3 for 6.25

LAKE SHANNON—M. 36" A beautifully fluted broad petaled medium blue. Each 4.00

LA NEIGE—L. 24" An exquisite wax-like white from France. Its heavy substance and graceful form make it outstanding as a cut flower and in arrangements. Extremely scarce. Each .50; 3 for 1.25

LOUVOIS—M. 35" It has been described as having milk chocolate standards and velvety bittersweet chocolate falls. (See picture.) Each .50

LYNN LANGFORD—M. 36" A smooth lavender-orchid flower which is brightened by an attractive golden center. (See picture.) Each 5.00

MAGENTA—L. 36" A claret purple variety which turns to red when struck by the slanting rays of the afternoon sun. A beauty from France. Each .35; 3 for .90

MAID OF ASTALOT—L. 40" A huge porcelain white, beautifully trimmed with blue. Each .50; 3 for 1.25

MARQUITA—L. 35" A large flower with wax-like ivory standards and falls of similar color brushed with watermelon rose. Each .40

MATTERHORN—M. 38" A pure white without a hint of tardetale gray. Each .50

MELANIE—M. 44" A large and tall delicate orchid-pink. Each .60

MELODY LANE—E. 36" Described by a commercial artist as a bright, glistening golden apricot. Each 18.00

MIDWEST GEM—L. 36" A primrose and pink blend which appears to be dusted with gold. (See picture.) Each .50; 3 for 1.25

MING YELLOW—M. 36" One of the largest and finest yellows at any price. Huge faultless clear yellow flowers. Each .75; 3 for 2.00

MINNIE COLQUITT—M. 36" A huge ruffled white, heavily bordered with wine purple. Each 2.00

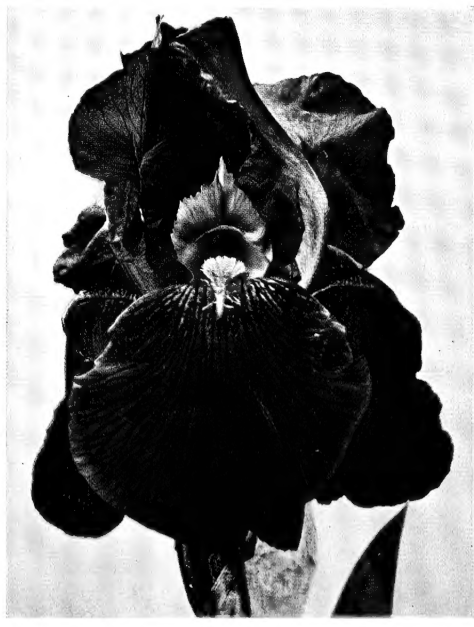
MISS CALIFORNIA—L. 48" A large free blooming lilac-pink. (See picture.) Each .50

MME. L. AUREAU—M. 30" Large silvery white blossoms which are heavily marbled and peppered with rosy heliotrope. Each .40; 3 for 1.00

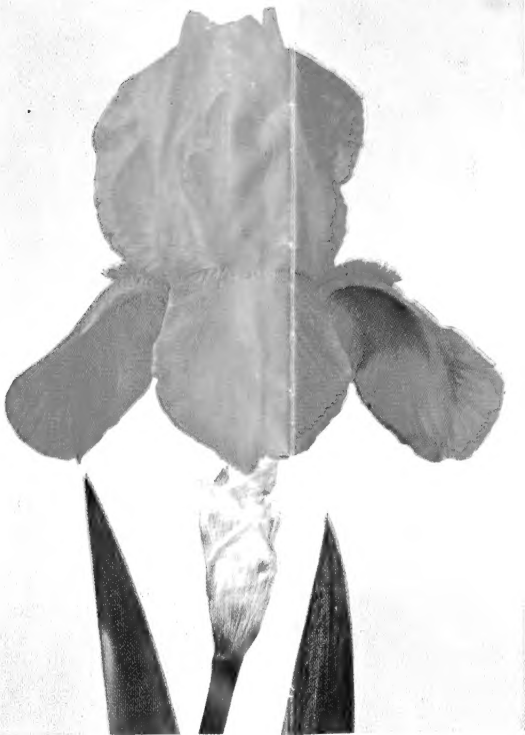
MOONLIGHT MADONNA—M. 36" A large ruffled lemon-toned self. Each 1.50

NASSAK—38" A spectacular mammoth white, the falls and standards of which are neatly stitched with blue. Each .35; 3 for .90

OLA KALA—M. 38" A graceful ruffled flower of brightest deep yellow which is lightly brushed with orange. (See picture.) Each 1.50



SABLE



ROCKET

ORLOFF—L. 33" Yellow flowers which are sprinkled with cinnamon. This variety produces a profusion of bloom. (See picture.) Each .50; 3 for 1.25

ORMOHR—M. 40" An enormous silvery lavender flower. (See picture.) Each .50; 3 for 1.25

PAINTED DESERT—M. 42" It possesses the gorgeous coloring of the Arizona desert. Each 1.50

PEACHBLOW—M. 36" A large cream colored iris that has a beautiful pink border around the standards and falls. Each 1.00

PERSIAN PRINCE—L. 36" Golden standards and velvety oxblood falls. Each .75

PINK IMPERIAL—E. 50" Blush lavender-pink flowers that grow on tall stalks that carry about seven flowers each. Each .50

PRAIRIE SUNSET—L. 36" Possesses the glowing colors of the setting sun. (See picture.) Each 1.00; 3 for 2.50

RADIANT—E. 34" One of the most brilliant varieties. Glowing bronze standards and copper-red falls. Each .50; 3 for 1.25

RAINBOW ROOM—E. 36" Well named because it seems to possess all the colors of the rainbow. Each 15.00

RANGER—L. 36" A rich glowing red. (See picture.) Each 2.00; 3 for 5.00

RED VALOR—M. 36" A rich garnet-red with an unusual brown beard. Each 1.50

RIDING HIGH—L. 46" A tall rosy red. Each .50

ROCKET—M. 36" Deep yellow standards and orange chrome falls, broad petaled and of firm substance. (See picture.) Each 8.00

ROSY WINGS—M. 38" A rosy red with a glistening sheen. It produces a super-abundance of blossoms. Each .35; 3 for .90

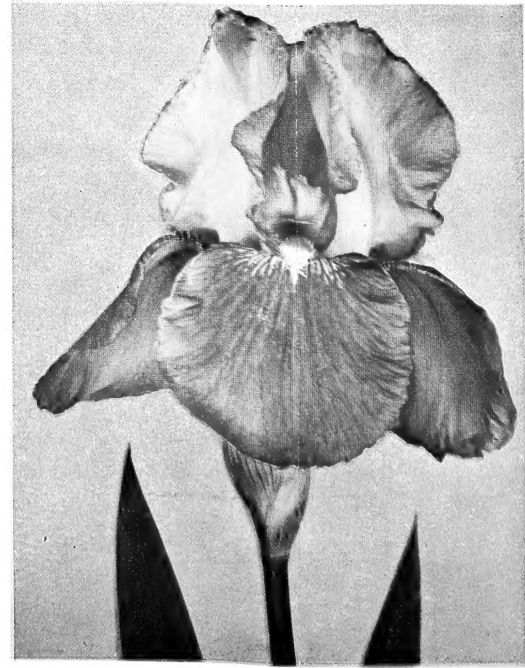
SABLE—E. 40" A rich velvety black-purple. "King of the blacks." (See picture.) Each 1.00; 3 for 2.50

SANDALWOOD—L. 44" Large flowers with buff-brown standards and bright brown falls. Each .35

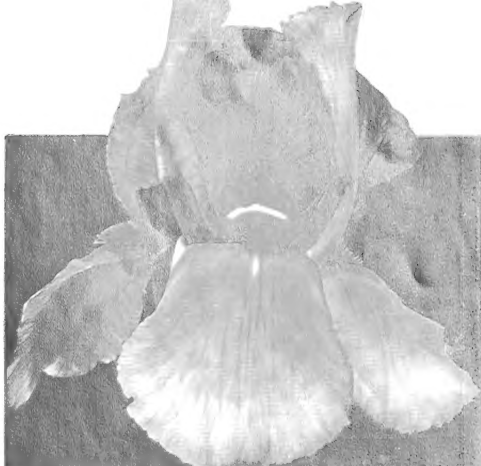
SHERIFFA—M. 38" A rich metallic violet flower with a blue blaze on the falls. Each 1.00

SHINING WATERS—L. 40" A graceful blue with the brightness of a summer sky. Each .40

SIEGFRIED—L. 40" A beautiful plicata, with yellow standards and cream colored falls, stippled and dotted brown. Slightly ruffled. (See picture.) Each .50; 3 for 1.25



DREAMCASTLE



PRAIRIE SUNSET



TIFFANJA

SIR KNIGHT—M. 37" A huge blue-purple with a silky finish. Always a favorite. Each .50; 3 for 1.25

SNOW FLURRY—E. 40" A beautifully ruffled blue-white. Each 1.25

SOLID MAHOGANY—M. 38" A deep reddish-brown iris. Each 3.00

SPANISH PEAKS—M. 40" A gigantic graceful white with excellent branching and good form. Each 12.50

S.Q. 72—E. 36" A delicate seashell pink from Dr. Loomis. Each 2.00; 3 for 5.00

TALLY HO—L. 32" New and different. The upper part of the falls is a deep bright fuchsia. The domed standards and lower part of the falls are lighter in color. Each 12.00

THEODOLINDA—M. 37" A graceful blue and white plicata. Each .35; 3 for .90

THE RED DOUGLAS—L. 40" A rich red of plush-like substance. (See picture.) Each .75; 3 for 2.00

THREE CHEERS—M. 38" A striking brilliant blue-purple bicolor. Each 4.00

THREE OAKS—M. 38" A huge rosy pink blend that is beautifully ruffled. Each 2.50

TIFFANJA—M. 38" Cream colored standards, with white falls which are neatly trimmed with light golden brown. (See picture.) Each 1.00

TIFFANY—M. 36" A large ruffled yellow plicata with rosy pink stitching. None finer. (See picture.) Each .50; 3 for 1.25

TOBACCO ROAD—M. 32" A rich tobacco brown. Each 3.00

TREASURE ISLAND—M. 38" Large flowers of pure gold. The falls are washed lightly with cream at the center. Each .50

VATICAN PURPLE—M. 38" A blue-purple self with a satin-like finish. Each 3.00

WABASH—M. 38" Pure white standards and deep purple falls which are trimmed with a white margin. Daintily ruffled. (See picture.) Each .50; 3 for 1.25

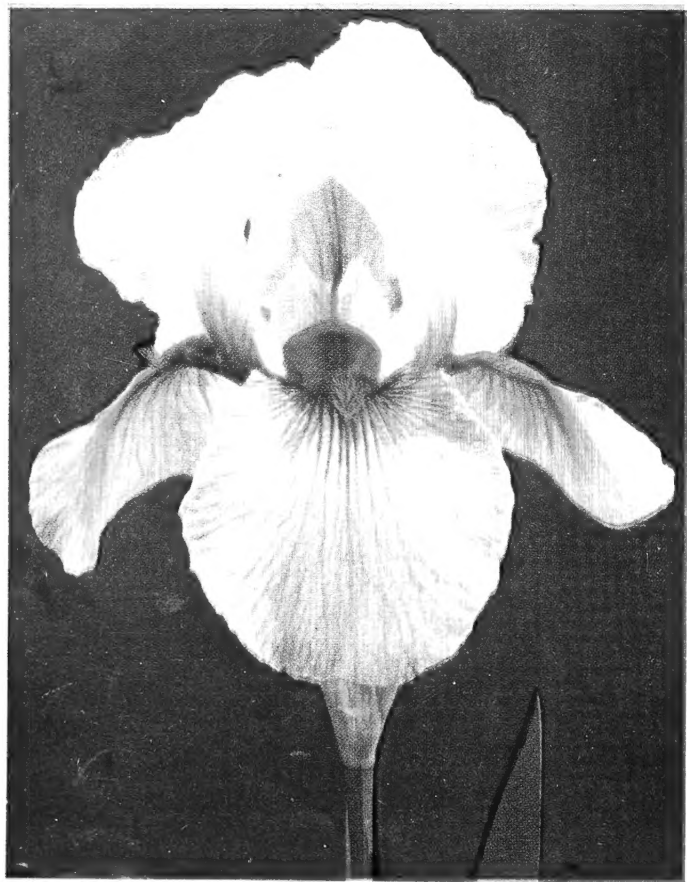
WINNESHIEK—M. 37" A striking dark blue with rich velvety falls. Each .35; 3 for .90



CITY OF LINCOLN



GREAT LAKES



LADY MOHR



CHIVALRY